



PRESS INFORMATION

Honda Cars India Ltd. registers domestic sales of 10,250 units in July 2019

New Delhi, August 1, 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 10,250 units in July 2019. The number of export units stood at 334 last month.

Commenting on the overall auto industry performance, **Mr. Rajesh Goel, Senior Vice President and Director, Sales and Marketing, Honda Cars India Ltd said**, “The degrowth in the automobile industry further intensified last month amidst weak buying sentiment and overall slowdown. We are also witnessing lot of postponement of purchases. It is extremely worrisome since Jul’19 decline is much severe than Q1 decline and that too when the industry had degrown in July last year as well.”

“HCIL’s July’19 results are on a higher base of July’18 when All New 2nd Gen Amaze was in its third month of launch and had clocked its highest sales in a month,” he added. The company had sold 19,970 units in domestic market in July 2018.

About Honda Cars India Ltd

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda CR-V and the recently launched Honda Civic – which are manufactured in India. The Accord Hybrid is sold as a Completely Built Unit (CBU) imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 375 facilities in 263 cities across spread across the country.

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